



Obligatory fees

Prices and extent of services

Prices excl. VAT

Environmental and energy fee

The environmental and energy fee covers:

- Environmentally friendly waste disposal
- Basic cleaning on an eco-friendly basis
- Electricity connection (1 kW), incl. consumption (green electricity)
- Hall lighting and air conditioning

Price per sqm

€ 8.– /sqm

Marketing and communications fee

Exhibitors benefit from great media presence and reach on the key online and print channels through the following Frankfurter Buchmesse activities:

- Targeted digital marketing: e-mail, SEO and performance measures, high-performance social media activities, regular newsletters, the Frankfurter Buchmesse website, App, Exhibitor Directory and Calendar of Events.
- Classic advertising: intensive international press activities and media cooperations, advertisement placement, effective presence through posters and other advertising spaces.

for stands of 4, 6, and 8 sqm

€ 169.–

for stands > 8 sqm

€ 399.–