

Showroom

Profiling your products and brands in Frankfurt and around the world



Frankfurter Buchmesse offers a presentation solution for everyone – be it our practical and affordable system stand or a space to build your individual custom-built stand.

Important:

Please note that all stand packages are subject to the obligatory environment and energy surcharge as well as the marketing fee.

Custom-built stand

Would you prefer to have an individual stand installed by your own exhibition stand contractor? That's easy – just order the stand option "Empty floor space/own stand". Besides the floor space, a number of exhibitor passes (depending on your stand size) is also included in the rental fee of the stand. These give you and your staff access to the exhibition grounds and also include use of public transport in the entire Rhein-Main area. If you need a water connection, please mention this at the time of registration – we will try to position your stand accordingly. You can find the corresponding order form at buchmesse.de.

	Standard	Early bird (before 30/11 2018)
8 sqm row stand (price/sqm)	€/sqm 396.–	€/sqm 383.–
Row stand > 8 sqm (price/sqm)	€/sqm 464.–	€/sqm 449.–
Water supply, plus a fee for sanitary facilities	€ 430.–	

Stand construction

If you would like to build your own stand, please coordinate your plans with us in detail. There are certain specifications to be considered – you can find details of these in the Technical Regulations at buchmesse.de/technical-regulations. To avoid any unpleasant surprises, it is important that you send us scale plans of your stand for approval well in advance of the fair. In some cases – especially if you want to build a particularly high structure – it might be necessary for the plans to be specially assessed and approved by Messe Frankfurt. Any additional costs arising from this will be billed to the exhibitor.

For extra high stands (exceeding 4 m) the following charges also apply:

Stands up to 20 sqm	+ 5% of stand rental fee
Stands up to 99 sqm	+ 7.5% of stand rental fee
Stands over 100 sqm	+ 10% of stand rental fee
Additional storey (two-storey stand)	€/sqm 220.–

If you are looking for a suitable stand constructor, we recommend consulting the website of the Association for Exhibition and Event Professionals: www.famab.de. There you will find the list of stand constructors (follow the links "Mitglieder", "Mitglieder finden" and "Mitgliederliste").

Set-up and dismantling

Custom-designed stands allow for the highest level of individuality but also take more time. For stands over 40 square metres, we therefore offer you more flexibility. For a fee (see below) you can enter the fairgrounds starting from Thursday the previous week. The opening times for early access are 7.00 am to 9.00 pm. It may also take longer than usual for the dismantling of your custombuilt stand. The exhibition halls are open all night from Sunday to Monday as well as on Monday through to midnight. Everything must be cleared out by then unless you have officially requested extended dismantling time, which leaves you time until Tuesday.

A flat fee of 750 euros for extended dismantling will only be charged if the extension has not been applied for and invoiced at the same time as application for early set-up.

Early access

1 day (12 October 2019)	€ 180.–
2–3 days (from 10 or 11 October)	€ 765.–

